FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Valkin Adam				2. Issuer Name and Ticker or Trading Symbol Vroom, Inc. [VRM]										k all appl Direct	ctor		10% Owner					
	OOM, INC		/liddle)	3. Date of Earliest Transaction (Month/Day/Year) 03/09/2021									Office below	r (give titl)	e	Othe belov	(specify /)					
1375 BROADWAY, FLOOR 11					4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Application) X Form filed by One Reporting Person							
(Street) NEW Y	ORK N	Y 1	0018												Form	Form filed by One Reporting Pe Form filed by More than One R Person						
(City)	(S		ip)												in the Council							
1. Title of Security (Instr. 3) 2. Transaction Date		2. Transaction	2A. Deemed Execution Date,		3. Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and		r	5. Amount of		nt of es ally	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)							
							Code	v	Amo	unt	(A) or (D)	Price	e	Reported Transaction(: (Instr. 3 and		ion(s)			(
Common Stock		03/09/2021				S		33	1,508	D	\$34	4.4216(1)		5,720,162			I	See Footnote ⁽²⁾				
Common	Stock		03/09/2021				S		119	9,492	D	\$35	5.2917 ⁰	(3)	5,600	0,670			See Footnote ⁽²⁾			
Common Stock 03/1		03/10/2021				S		1,39	90,613	D	\$33.8475 ⁽⁴⁾		(4)	4,210,057		I		See Footnote ⁽²⁾				
Common Stock		03/10/2021				S		12	5,255	D	\$35.2022(5)		(5)	4,084,802		I		See Footnote ⁽²⁾				
Common Stock		03/10/2021				S		33	3,132	D	\$35.7914 ⁽⁶⁾		(6)	4,051,670		I		See Footnote ⁽²⁾				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Nu of Deriv Secur Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed	Expirat	tion Da	Exercisable and ion Date Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		De Se	erivative ecurity nstr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	e es ally g	10. Ownersh Form: Direct (D) or Indirec (I) (Instr.	Beneficial Ownership t (Instr. 4)			
Code		v	(A)		Date Exercis	Expiration Date		on Tit	OI N Of	umber												
Explanatio	n of Respon	ses:																				

- 1. The price reported in Column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$34.04 to \$35.035, inclusive. The Reporting Person undertakes to provide the Issuer, any security holder, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote and footnotes (3) through (6) of this Form 4.
- 2. The shares are held by General Catalyst Group VII, L.P. (GCG VII). General Catalyst GP VII, LLC (GCGP VII) is the general partner of General Catalyst Partners VII, L.P. (GCP VII), which is the general partner of GCG VII. General Catalyst Group Management Holdings, L.P. (GCGMH) is the manager of General Catalyst Group Management, LLC (GCGM), which is the manager of GCGP VII. As the Managing Members of General Catalyst Group Management Holdings GP, LLC, the general partner of GCGMH, Kenneth Chenault, Joel Cutler, David Fialkow and Hement Taneja (collectively, the Managing Members), share voting and dispositive power with respect to the shares held by GCG VII. Each of the Managing Members, Adam Valkin, the general partner of GCGMH, GCGMH, GCGM, GCGP VII and GCP VII may be deemed to beneficially own such shares but each disclaims beneficial ownership of such shares except to the extent of such person's or entity's pecuniary interest in such securities
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$35.04 to \$35.74, inclusive.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$33.68 to \$34.675, inclusive.
- 5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$34.68 to \$35.64, inclusive.
- 6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions ranging from \$35.72 to \$35.93, inclusive.

/s/ Christopher McCain, Attorney-in-Fact for Adam

03/11/2021

Valkin

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.